Fendler Globe Mallow or Mal de Ojo
*Sphaeralcea fendleri*

**DESCRIPTION:** Fendler Globe Mallow is a perennial subshrub. It is characterized by eye-catching flowers accented by silvery-green foliage. Bloom color is usually reddish violet or lavender. A member of the hibiscus family, it flowers from summer through fall. Many butterfly species utilize the plant for its nectar. Plants grow to three feet tall and as wide, but can be kept smaller by limiting water and pruning. Fendler Globe Mallow can be Colorado and Kansas; south into northern Mexico. In Arizona it grows naturally from Apache County to Cochise County at 3000-8000’ elevation; commonly in pine forests.

**RECOMMENDED USE:** Use these plants in the xeriscape where they can be appreciated when in flower but not noticed at other times (they are not attractive the rest of the year).

**CULTURE:**

- **Hardiness:** Down to 0°F.
- **Sun tolerance:** Full sun to light all-day shade.
- **Watering and feeding:** Monitor watering closely for the first year while it becomes established. Irrigation needs are low to moderate for established plants, depending on soil. Fertilization in the spring may help in poor soils.
- **Soil requirements:** Prefers rich, deep soil.
- **Pruning:** Cutting it back to near the ground every winter will encourage compact, vigorous growth.