

ARIZONA-SONORA DESERT MUSEUM'S



2025  
**desertgala**  
*New Beginnings!*



**JOIN US TO CELEBRATE**  
the 32nd annual Desert Gala  
on Sunday, April 27th, 2025



**Please join us in supporting the Arizona-Sonora Desert Museum's signature event, the Desert Gala.**

**When:** Sunday, April 27, 2025

**From:** 5:00 pm – 9:00 pm

**Where:** On the magnificent grounds of the Arizona-Sonora Desert Museum

2021 N Kinney Rd, Tucson, AZ 85743

**Attire:** Festive (comfortable shoes recommended)

**Desert Gala Tickets:** \$300 per person

**-Includes two drink tickets to pair with a gourmet dining experience**

**Bronze Sculpture Raffle: \$25 per ticket or \$100 for 5 tickets.** Winner receives the incredible life-sized bronze sculpture of a fawn, crafted by renowned local artist Mark Rossi. Winner need not be present.

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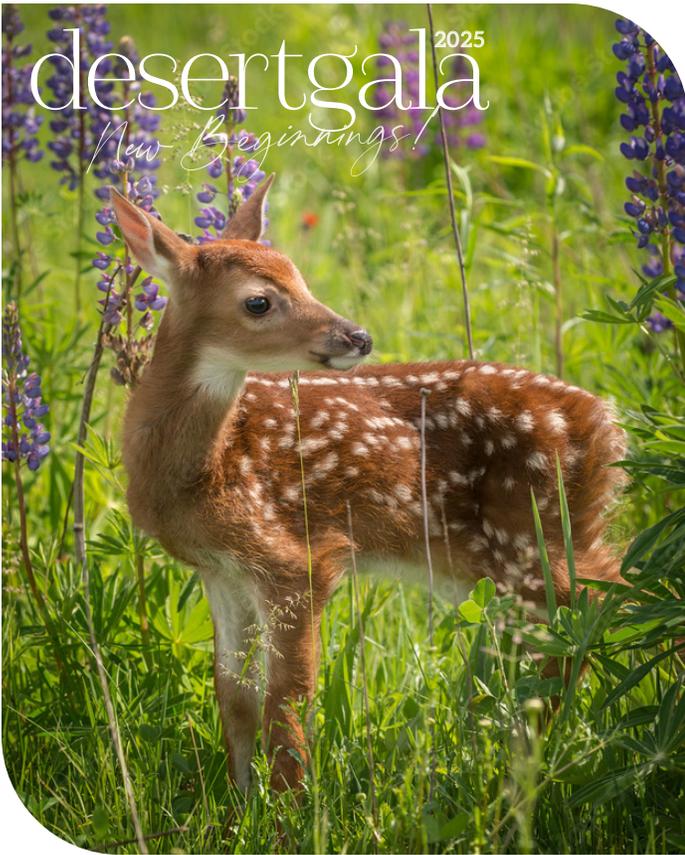


This is the premier event for the Desert Museum! Join us in-person for an evening in the Sonoran Desert, showing your support for Arizona's multi-faceted zoo, aquarium, botanical garden, natural history museum, conservation entity, and art institute.

This very special event will celebrate the 32<sup>nd</sup> Desert Gala and offer culinary delicacies, craft libations, and up-close visits with live animal residents. Browse the wide array of silent auction items, bid on premium live auction items and experiences, and get your chance to win the bronze sculpture raffle!

Your generosity will directly support the world-famous Desert Museum's mission to "Inspire people to live in harmony with the natural world, by fostering love, appreciation, and understanding of the Sonoran Desert" As a 501(c)(3) nonprofit organization, the Museum receives no regular annual subsidies and relies greatly on donor support. We hope you will consider one of these prestigious sponsorship opportunities to help the Desert Museum remain a world-class institution and visitor attraction, right here in Tucson, Arizona.

**Purchase raffle tickets only at the Desert Museum admissions window. Come visit us today!**



# gala SPONSORSHIP PACKAGES

The Desert Gala offers a chance for you and your business to be recognized for your significant support of the Arizona-Sonora Desert Museum and those we serve. There are fantastic sponsorship opportunities that can connect you deeply to the Museum’s mission, as well as to other supporters in the community. This is a wonderful chance to partake in a meaningful event while entertaining clients, employees, family, and friends!

*Please review our sponsorship and underwriting opportunities to decide which option aligns with your goal for support:*

## Event Recognition

- Premier Full Page recognition in the Desert Gala Program
- “Desert Gala Presented By” recognition
- Sponsor Recognition during live auction
- Opportunity to address the audience OR 30-second video spot
- Acknowledgement in Desert Museum Media
  - e Newsletter
  - ASDM website desertmuseum.org
  - Facebook and Instagram
  - Option of promotional brand swag at the event
  - Annual Report, Fiscal 2025
  - Recognition in *Arizona Daily Star* newspaper

## Event Hospitality

- 20 Gala tickets, Two (2) Private Tables
- 2 Table Centerpieces
- Opportunity to have a Museum expert seated at your Gala tables

## Additional Benefits

- Complimentary ASDM presentation, with or without live animals, at your workplace
- Post-Gala use of facility for private event – inquire for details
- Right to use the ASDM logos in your marketing and Public Relations

# premier title SPONSORSHIP

\$25,000 (1 available)



# mountain lion SPONSOR \$10,000 (3 available)

desertgala<sup>2025</sup>  
*New Beginnings!*

## Event Recognition

- Premium half-page recognition in the Desert Gala Program
- Recognition at event and during live auction
- Acknowledgement in Desert Museum media
  - eNewsletter
  - ASDM website [desertmuseum.org](http://desertmuseum.org)
  - Facebook and Instagram
  - Annual Report, Fiscal 2025
  - Recognition in *Arizona Daily Star* newspaper

## Event Hospitality

- 10 Gala tickets, One (1) Private Table
- 1 Table Centerpiece

## Additional Benefits

- Complimentary ASDM presentation, with or without live animals, at your workplace



# Saguaro SPONSOR \$5,000 (10 available)

## Event Recognition

- Recognition in the Desert Gala program
- Recognition at event
- Acknowledgement in Desert Museum media
  - eNewsletter
  - ASDM website [desertmuseum.org](http://desertmuseum.org)
  - Facebook and Instagram
  - Recognition in *Arizona Daily Star* newspaper

## Event Hospitality

- 6 Gala tickets
- 1 table centerpiece
- Opportunity to have a Museum expert seated at your Gala table



# bobcat SPONSOR

\$3,000 (20 available)

### Event Recognition

- Recognition in the Desert Gala program
- Acknowledgement in Desert Museum media
  - ASDM website [desertmuseum.org](http://desertmuseum.org)
  - Facebook and Instagram
  - Recognition in *Arizona Daily Star* newspaper

### Event Hospitality

- 4 Gala tickets



## sponsorship & underwriting

	Premier Sponsor	Mountain Lion	Saguaro	Bobcat
	\$25,000	\$10,000	\$5,000	\$3,000
<b>Event Hospitality</b>				
Tax Deductible Amount	\$18,400	\$7,800	\$3,820	\$2,280
# Available	1	3	6	no limit
Complimentary Event Tickets	20	10	6	4
Private Tables	2	1		
Table Center Pieces	2	1	1	
Museum expert seated at your Gala table	●	●	●	
<b>Marketing and Recognition</b>				
Premier Full Page recognition in the Program	Full Page	1/2 Page	●	●
"Desert Gala Presented By" recognition	●	●		
Sponsor Recognition during live auction	●	●		
Opportunity to address the audience OR 30-second video spot	●			
<b>Media</b>				
Website: <a href="http://desertmuseum.org">desertmuseum.org</a>	●	●	●	●
Facebook and Instagram	●	●	◐	◐
Recognition in <i>Arizona Daily Star</i> newspaper	●	●	●	●
E-Newsletter	●	●	●	
Annual Report, Fiscal 2023	●	●		
Option of promo brand swag at event	●			
<b>Additional Benefits</b>				
Complimentary Desert Museum presentation, with or without live animals, at your workplace	●	●	●	
Post Gala: Use of ASDM facility for private event	●			
Right to use the ASDM logos in your marketing and Public Relations	●			

### INTERESTED IN UNDERWRITING?

Talk to us about custom underwriting opportunities!

There are many options that we would be happy to explore with you including (but not limited to)

- LIVE AUCTION
- AUCTIONEER
- DECOR
- WINE
- VOLUNTEER CATERING
- ANIMAL EXPERIENCES

### Purchasing & More Information:

Mail to:

Arizona-Sonora Desert Museum  
c/o Gala  
2021 N Kinney Rd  
Tucson, AZ 85743

For Tickets, Underwriting or Sponsorships:

Visit [www.desertmuseum.org/gala](http://www.desertmuseum.org/gala) to purchase online, or email: [gala@desertmuseum.org](mailto:gala@desertmuseum.org).



**BENEFACTOR/CORPORATION NAME** \_\_\_\_\_

*as it will appear in print & digital material*

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

E-mail \_\_\_\_\_

**SPONSORSHIP LEVELS**

**PREMIER SPONSOR**  
\$25,000

**SAGUARO**  
\$5,000

**MOUNTAIN LION**  
\$10,000

**BOBCAT**  
\$3,000

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**METHOD OF PAYMENT**

Send Invoice to Contact Person

Check Enclosed (made payable to the Arizona-Sonora Desert Museum)

Charge the Following Credit Card (or go to [www.desertmuseum.org/donate](http://www.desertmuseum.org/donate) and pay online- just note "Gala Sponsorship")

Card Number \_\_\_\_\_

Name on Card \_\_\_\_\_

Expiration Date \_\_\_\_\_ Security Code \_\_\_\_\_

Signature \_\_\_\_\_

Billing Address \_\_\_\_\_

(If Different Than Above)

*Sponsorships and underwriting not confirmed until payment received.*