Goodding’s Verbena
*Glandularia gooddingii*

**DESCRIPTION:** Native to Arizona, and much of the Sonoran Desert Region, Goodding’s Verbena produces gorgeous heads of lavender flowers that compliment many of our yellow-flowering native perennials. In the spring, this plant puts on quite a flower show, but blooming tapers off as the temperatures rise. Goodding’s Verbena forms a soft mound to 1 foot tall by 3 feet wide. Don't be alarmed if your plants look scruffy, or die out completely in the summer. This species is short-lived, but re-seeds in the garden. Once your population is established, you should have new plants filling in the bare spots each spring. It is visited by many species of butterflies during its bloom season. A closely related species, *Glandularia bipinnatifida*, grows from Tucson elevations to 7,000’. Flowers are similar to Goodding’s Verbena, but leaves are more dissected.

**RECOMMENDED USE:** Use as an accent, in rock gardens, for light to moderate shade, color, ground cover, or in an enhanced desert landscape or xeriscape. Good for cut flower arrangements.

**CULTURE:**

- **Hardiness:** These species are cold-hardy to 0°F.
- **Sun tolerance:** Full sun to moderate shade.
- **Watering and feeding:** Moderate water use. Feed twice a year.
- **Soil requirements:** Most soils that drain will do, but may prefer sandier soils.
- **Pruning:** None necessary, except to remove dead flower heads.