arizona-sonora desert museum's 2021 virtual desert gala reconnecting Back to Nature Sunday, April 25, 2021
Please join us in supporting the Arizona-Sonora Desert Museum’s signature event, the Desert Gala. This is the premier event for your favorite nonprofit regional Museum!

With the difficulties this year due to COVID-19, our beloved event will be different from year’s past, but your support means more now than ever. Presented virtually in 2021, join us for an evening to celebrate the Sonoran Desert, showing your love for Arizona's multi-faceted zoo, aquarium, botanical garden, natural history museum, conservation entity, and art institute.

This iconic event, our 28th annual Gala, will offer an online auction with premium selections, a virtual presentation showcasing Desert Museum projects, virtual visits with some of our famous animal ambassadors, and the raffle drawing of this year’s coveted bronze sculpture by local artist Mark Rossi.

Your generosity will directly support the world-famous Desert Museum’s mission to “Inspire people to live in harmony with the natural world, by fostering love, appreciation, and understanding of the Sonoran Desert”. We hope you will consider one of these prestigious sponsorship or underwriting opportunities; you will be helping the Desert Museum continue being a world-class institution and visitor attraction, right here in Tucson, Arizona.

When:  Sunday, April 25, 2021, 5:00 p.m.  
Where:  In the comfort of your very own home!
DESERト GALA TICKETS:

$150 per person
- VIP access to this private virtual event
- Live virtual Q&A with the Executive Director
- A complimentary Museum Admission ticket to visit at your leisure
- A gift card for one meal at the Desert Museum’s CCC restaurant
- A specially curated 2021 Gala Party Box mailed to you!

FMV for items provided $75pp

RAFFLE TICKETS:

Bronze Sculpture Raffle - $25 per ticket or $100 for 5 tickets. Winner receives the bronze life-size sculpture of a whitetail fawn valued at $4,200, by renowned local artist Mark Rossi. Winner need not be present.

Purchase raffle tickets at: www.desertmuseum.org/gala
The Desert Gala offers a chance for you and your business to be recognized for your significant support of the Arizona-Sonora Desert Museum and those we serve. There are fantastic sponsorship opportunities that can connect you deeply to the Museum’s mission, as well as to other supporters in the community. This is a wonderful chance to partake in a meaningful event while entertaining clients, employees, family, and friends!

Please review our sponsorship and underwriting opportunities to decide which option aligns with your goal for support:

**CORPORATE SPONSOR $25,000 (1 available)**

**Marketing and Recognition**
- Topmost recognition in the Desert Gala Program
- Opportunity to address the virtual audience via video
- Acknowledgement in Desert Museum media
  - eNewsletter
  - Website: desertmuseum.org
  - Facebook and Instagram
  - Annual Report, Fiscal 2021
  - Recognition in *Arizona Daily Star* newspaper

**Event Hospitality***
- 16 Gala tickets (4 tables of 4 people)
- 4 table centerpieces

**Additional Benefits**
- Right to use Desert Museum logo in your marketing and Public Relations
- Opportunity to have a Museum expert seated at your Gala table
- Complimentary virtual Desert Museum presentation, with or without live animals, at your workplace
- Post-Gala use of facility for private event

*Pending the COVID-19 situation, regulations, and safety considerations, only upper level sponsors and underwriters will be invited to the Desert Museum grounds to enjoy an intimate, outdoor, socially-distanced dinner of local culinary delicacies and craft libations under the desert skies. If the pandemic renders this impossible, Gala meals and refreshments will be delivered to you for a private experience.*
**MOUNTAIN LION SPONSOR**  $10,000 (3 available)

**Marketing and Recognition**
- Recognition in the Desert Gala program
- Acknowledgement in Desert Museum media
  - eNewsletter
  - Website: desertmuseum.org
  - Facebook and Instagram
  - Annual Report, Fiscal 2021
  - Recognition in *Arizona Daily Star* newspaper

**Event Hospitality**
- 8 Gala tickets (2 tables of 4 people)
- 2 table centerpieces

**Additional Benefits**
- Opportunity to have a Museum expert seated at your Gala table
- Complimentary virtual Desert Museum presentation, with or without live animals, at your workplace

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**SAGUARO SPONSOR**  $5,000

**Marketing and Recognition**
- Recognition in the Desert Gala program
- Acknowledgement in Desert Museum media
  - eNewsletter
  - Desert Museum website: desertmuseum.org
  - Facebook and Instagram
  - Annual Report, Fiscal 2021
  - Recognition in *Arizona Daily Star* newspaper

**Event Hospitality**
- For this sponsorship level, we suggest a health-conscious gathering at your home to watch the virtual Gala!
- Gala meal and libations for 8 people OR for 4 people delivered to 2 locations!

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*Pending the COVID-19 situation, regulations, and safety considerations, only upper level sponsors and underwriters will be invited to the Desert Museum grounds to enjoy an intimate, outdoor, socially-distanced dinner of local culinary delicacies and craft libations under the desert skies. If the pandemic renders this impossible, Gala meals and refreshments will be delivered to you for a private experience.*
### SPONSORSHIP AND UNDERWRITING

<table>
<thead>
<tr>
<th>Event Hospitality</th>
<th>Corporate Sponsor</th>
<th>Mountain Lion</th>
<th>Saguaro</th>
<th>Bobcat</th>
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<tbody>
<tr>
<td>Tax Deductible Amount</td>
<td>$25,000</td>
<td>$10,000</td>
<td>$5,000</td>
<td>$3,000</td>
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<tr>
<td># Available</td>
<td>$22,860</td>
<td>$8,930</td>
<td>$4,480</td>
<td>$2,740</td>
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<tr>
<td>Complimentary Event Tickets</td>
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<td>8</td>
<td>8</td>
<td>4</td>
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<td>Table Center Pieces</td>
<td>4</td>
<td>2</td>
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<tr>
<td>Gala Meal Delivery (number of people)</td>
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<td>8</td>
<td>4</td>
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<td>Marketing and Recognition</td>
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<tr>
<td>Recognition in Desert Gala Program</td>
<td>Full Page</td>
<td>1/2 Page</td>
<td>1/4 Page</td>
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<td>Virtual Video Address</td>
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<td>E-Newsletter</td>
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<td>Website: desertmuseum.org</td>
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<td>Additional Benefits</td>
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<td>Opportunity for a Museum expert seated at your table</td>
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<td>Complimentary virtual ASDM presentation at your workplace</td>
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<td>Post Gala: Use of ASDM facility for private event</td>
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<td>Use of Desert Museum logo in your marketing</td>
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**BOBCAT SPONSOR $3,000**

**Marketing and Recognition**
- Recognition in the Desert Gala program
- Acknowledgement in Desert Museum media
  - eNewsletter
  - Desert Museum website: desertmuseum.org
  - Annual Report, Fiscal 2021

**Event Hospitality**
- For this sponsorship level, we suggest a health-conscious gathering at your home to watch the virtual Gala!
- Gala meal and libations for 4 people delivered for your house party!

**INTERESTED IN UNDERWRITING?**
Talk to us about custom underwriting opportunities! There are many options that we would be happy to explore with you, like:
- Online Auction
- Design
- Delivery Fees
- Food & Beverage
- Audio/Visual Tech

**Purchasing & More Information:**
**Mail to:**
Arizona-Sonora Desert Museum
C/o Gala
2021 N Kinney Rd
Tucson, AZ 85743

**For Tickets, Underwriting or Sponsorships:**
Visit www.desertmuseum.org/gala to purchase online, or email: gala@desertmuseum.org

**Brittany Smith,**
Development Associate,
bsmith@desertmuseum.org
520-883-3071

**Lynnae Wenker,**
Director of Philanthropy,
lwenker@desertmuseum.org
520-883-3005
BENEFACCTOR/CORPORATION NAME ____________________________________________

as it will appear in print & digital material

Contact Person ____________________________________________________________

Address ___________________________________________________________________

City ___________________________ State _______________ Zip ___________________

Phone _______________________________________________ E-mail ________________

__________________________________________________________

SPONSORSHIP

☐ CORPORATE SPONSOR $25,000
☐ MOUNTAIN LION $10,000
☐ SAGUARO $5,000
☐ BOBCAT $3,000

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METHOD OF PAYMENT

☐ Send Invoice to Contact Person
☐ Check Enclosed (made payable to the Arizona-Sonora Desert Museum)
☐ Charge the Following Credit Card (or go to www.desertmuseum.org/donate and pay online- just note "Gala Sponsorship")

Card Number ______________________________________________________________

Name on Card ______________________________________________________________

Expiration Date _______________________ Security Code _________________________

Signature __________________________________________________________________

Billing Address ____________________________________________________________

(If Different Than Above)

Sponsorships and underwriting not confirmed until payment received.