

DESERT 20
MUSEUM 20





# PLEASE JOIN US IN SUPPORTING THE ARIZONA-SONORA DESERT MUSEUM'S ANNUAL SIGNATURE EVENT. THE DESERT GALA.

This is the premier event for your favorite nonprofit regional Museum! Join us for an evening in the Sonoran Desert, showing your love for Arizona's multi-faceted zoo, aquarium, botanical garden, natural history museum, art institute and conservation entity.

This iconic event, the 27<sup>th</sup> annual gala, will offer local culinary delicacies, craft libations, up-close visits with some of our famous animal residents, and a night to remember. Browse the wide array of silent auction items, bid on premium live auction items and experiences, and enjoy some exciting raffle opportunities!

Your generosity will directly support the Desert Museum's mission to "Inspire people to live in harmony with the natural world, by fostering love, appreciation, and understanding of the Sonoran Desert." We hope you will consider one of these prestigious sponsorship or underwriting opportunities; you will be helping the Desert Museum continue its legacy as a world-class institution and visitor attraction, right here in Tucson, Arizona.

This year's Desert Gala will have "2020 Vision" and a Focus on the Future of Sonoran Desert wildlife, conservation, and youth education. Learn about contemporary threats desert wildlife faces, and what the Desert Museum is doing to help ensure native species survival. Focus on climate change, invasive species, natural disasters, and how you can help. Lastly, see how the Desert Museum is fostering the next generation of environmental stewards and conservation leaders to keep our region healthy and vibrant.

When: Sunday, April 26, 2020, 4:00 p.m. – 9:00 p.m.

Where: On the magnificent grounds of the

Arizona-Sonora Desert Museum

2021 N Kinney Rd, Tucson, AZ 85743

Attire: Cocktail/Festive Attire

(comfortable shoes recommended)







## **DESERT GALA TICKETS:**

## \$250 per person

-Includes two drink tickets to pair with a gourmet dining experience

Early bird ticket special \$225 until March 15th!

Golden Raffle - \$100 per ticket - only 100 tickets available. The winning Golden Raffle ticket is drawn at the beginning of the live auction. If your Golden Raffle ticket is drawn, you can choose any item from the live auction and it is YOURS! Turn a \$100 raffle ticket into an auction item worth many times more! Last year's winner selected a private, catered dinner for 12 at the Desert Museum. Some restrictions apply. Must be present to win.

Bronze Sculpture Raffle - \$25 per ticket or \$100 for 5 tickets. Winner receives a bronze sculpture of a black-tailed jackrabbit valued at \$2,500, by renowned local artist Mark Rossi. Winner need not be present.

Purchase raffle tickets at: desertmuseum.org/gala or at any Desert Museum admissions window.





The Desert Gala offers a chance for you and your business to be recognized for your significant support of the Arizona-Sonora Desert Museum and those we serve. There are fantastic sponsorship opportunities that can connect you deeply to the Museum's mission, as well as to other supporters in the community. This is a wonderful chance to partake in a meaningful event while entertaining clients, employees, family, and friends!

Please review our sponsorship and underwriting opportunities to decide which option aligns with your goal for support:





## TITLE SPONSOR \$25,000 (1 AVAILABLE)

#### Marketing and Recognition

- Recognition in the Desert Gala program
- Sponsor recognition during live auction
- Opportunity to address the audience
- Acknowledgement in Desert Museum media
  - eNewsletter
  - Website: desertmuseum.org
  - Facebook and Instagram
  - Option of promotional brand swag at the event
  - Annual Report, Fiscal 2020
  - Recognition in *Arizona Daily Star* newspaper

#### **Event Hospitality**

- 10 Gala tickets
- 1 table centerpieces

#### **Additional Benefits**

- Right to use Desert Museum logo in your marketing and Public Relations
- Opportunity to have a Museum expert seated at your Gala table
- Complimentary Desert Museum presentation, with or without live animals, at your workplace
- Post-Gala use of facility for private event







## MOUNTAIN LION SPONSOR \$10,000 (2 AVAILABLE)

#### Marketing and Recognition

- Premium recognition in the Desert Gala Program
- Recognition at admission and during live auction
- Top acknowledgement: in Desert Museum media
  - eNewsletter
  - Website: desertmuseum.org
  - Facebook and Instagram
  - Annual Report, Fiscal 2020
  - Recognition in *Arizona Daily Star* newspaper

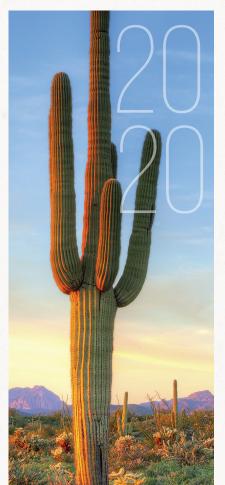
#### **Event Hospitality**

- 10 Gala tickets
- 1 table centerpiece

#### **Additional Benefits**

- Opportunity to have a Museum expert seated at your Gala table
- Complimentary Desert Museum presentation, with or without live animals, at your workplace





## SAGUARO SPONSOR \$5,000 (6 AVAILABLE)

#### Marketing and Recognition

- Recognition in the Desert Gala Program
- Recognition during Live Auction
- Acknowledgement in Desert Museum media
  - eNewsletter
  - Website: desertmuseum.org
  - Facebook and Instagram
  - Annual Report, Fiscal 2020
  - Recognition in *Arizona Daily Star* newspaper

### **Event Hospitality**

- 6 Gala tickets
- 1 table centerpiece

#### Additional Benefits

 Opportunity to have a Museum expert seated at your Gala table







## **BOBCAT SPONSOR \$3,000**

#### Marketing and Recognition

- Recognition in the Desert Gala program
- Acknowledgement in Desert Museum media
  - eNewsletter
  - Website: desertmuseum.org
  - Facebook and Instagram
  - Annual Report, Fiscal 2020
  - Recognition in Arizona Daily Star newspaper

#### **Event Hospitality**

- 2 Gala tickets
- 1 table centerpiece





## TABLE AMBASSADORS \$3,000

Attend the Gala and be an active, visible participant in supporting the Museum! As a table ambassador, you will receive a reserved table in a prime event location with 10 complimentary Gala tickets and:

- Recognition in the Desert Gala Program
- Acknowledgement in Desert Museum Media
  - eNewsletter
  - Website: desertmuseum.org
  - Annual Report, Fiscal 2020









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	TITLE SPONSOR \$25,000		<b>\$AGUARO</b> \$5,000		TABLE AMBASSADOR \$3,000			
	MOUNTAIN LION \$10,000		<b>BOBCAT</b> \$3,000					
	THOD OF PAYMENT							
	Send Invoice to Contact Person							
П		ck Enclosed (made payable to the Arizona-Sonora Desert Museum)						
	pay online- just							
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	ng Address Different Than Above)							

	Title	Mountain			
	Sponsor	Lion	Saguaro	Bobcat	Table Amb.
Sponsorship Benefits	\$25,000	\$10,000	\$5,000	\$3,000	\$3,000
Tax Deductible Amount	\$23,500	\$8,800	\$4,300	\$2,200	1,900
# Available	1	2	6	10	30
Complimentary Event Tickets	10	10	6	2	10
Recognition Benefits					
Recognition in Desert Gala Program	Full Page	Full Page	1/4 Page		
Brand Swag Placement*	•	•	•		
Recognition during Live Auction	•	•	•		
Opportunity to Address Audience*	•				
Media					
E-Newsletter (26k recipients)	•	•	•	•	•
Website (1.3 million annual visitors)	•	•	•	•	•
Annual Report, Fiscal 2020	•	•	•	•	•
Social Media	•	•	•	•	
Recognition in Arizona Daily Star newspaper	•	•	•	•	
Additional Benefits					
Complimentary Gala Centerpiece	•	•		•	
Opportunity for your Museum expert seated at your table**	•	•	•		
Complimentary ASDM presentation at your workplace	•	•			
Rights to use Desert Museum logo in your PR	•				
Post Gala: Use of ASDM facility for private event	•				

<sup>\*\*</sup>Reduces number of complimentary tickets by one.

## INTERESTED IN UNDERWRITING?

Talk to us about custom underwriting opportunities! There are many options that we would be happy to explore with you, like:

- LIVE AUCTION
- SILENT AUCTION
- DECOR
- WINE
- **VOLUNTEERS**
- ANIMAL EXPERIENCES

#### **Purchasing & More Information:**

#### Mail to:

Arizona-Sonora Desert Museum c/o Gala 2021 N Kinney Rd Tucson, AZ 85743

#### For Tickets, Underwriting or Sponsorships:

 $\label{thm:condition} Visit www.desertmuseum.org/gala\ to\ purchase\ online,\ or\ email\ gala@desertmuseum.org$ 

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<sup>\*</sup>Optional